



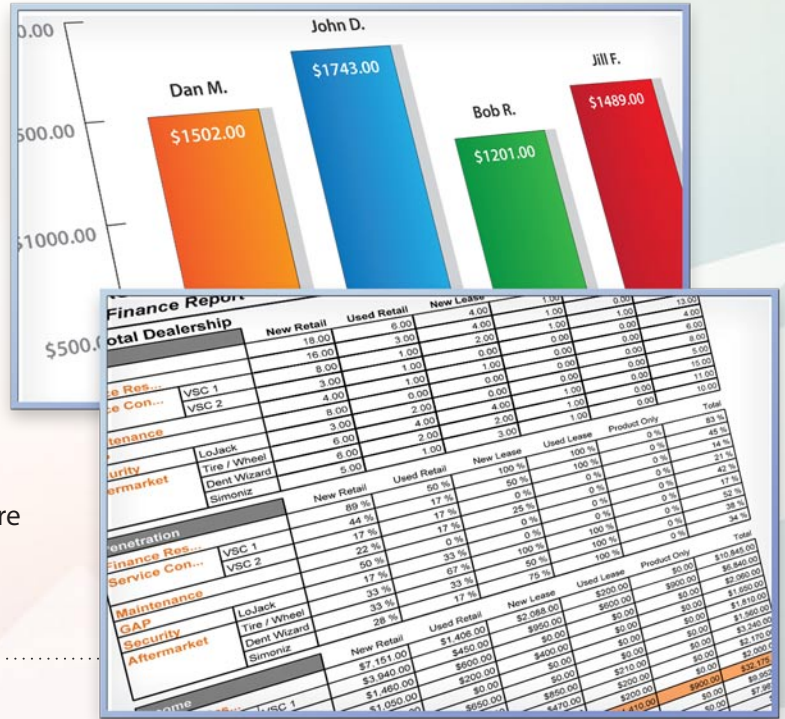
Pro Tracking is the choice of industry leading service providers as well as thousands of dealerships throughout North America.

Pro Tracking enables dealership personnel to proactively respond to real-time information in order to better manage the productivity of the finance and sales departments.

As the premier finance and sales reporting solution in the automotive industry, Pro Tracking will forever change the way you think about and utilize performance reporting solutions.

Through the integration of a high availability web-based application with the relevant data maintained in the dealership's DMS, Pro Tracking enables quick and accurate reporting for virtually all measured performance standards in the finance and sales departments. Reports can be sorted and grouped by any relationship ranging from a single department through an entire organizational structure spanning multiple groups, districts, regions or divisions.

Never before, have management reports been more available or more complete.



## FEATURES & BENEFITS

### Customization

Dealership defined profit centers and categories along with specific field configuration allow virtually unlimited reporting and monitoring capabilities.

### Click-thru Reports

Discover the data behind the data. Click-thru reporting gives you a thorough, in-depth look at all summarized data with nothing more than the click of your mouse.

### Relationship Reporting

Every relevant data relationship can be linked and monitored: Finance Managers to Sales Managers, Sales Managers to Sales People, Groups to Districts. The possibilities are unlimited.

### DMS Integration

No duplicate entry is required. Full integration is available with major DMS providers. Additionally, DMS data is automatically 'validated' against defined business rules to ensure reporting integrity.

### Report Scheduling

Choose how and when you want reports. Reports can be automatically delivered to your inbox at your request: hourly, daily, weekly, monthly, quarterly. Your choice.

### Audit Trail

Who entered what and when? To ensure full data integrity, an audit trail of all changes, viewable at any time, is always maintained for every transaction and every data field.